# GLG Timeline

Gerson Lehrman Group is founded in New York City as a publishing company focused on sector-specific reports for investors.



Mark Gerson and Thomas Lehrman, both in their late twenties, raise \$1 million to start the company. Alexander Saint-Amand joins as an editor during his senior year at college.

Early GLG industry report

senior year at college. GLG initially produces reports by engaging industry experts – academics, scientists, and physicians – to write about industries undergoing massive

technological or regulatory change.

biotechnology investors and physicians/scientists over breakfast at the Yale Club in New York City.

**GLG** begins hosting

small meetings with



Yale Club, New York City

2000

a second

GLG's offices around the United States

#### GLG continues to expand by region. It now has new offices in San Francisco, Boston, and Los Angeles.

GLG also begins offering a broader array of products and services to clients, including curated meetings, surveys, and events. Alexander Saint-Amand becomes President and Chief

Operating Officer.

2002



#### Bessemer Venture Partners leads a \$30 million investment in GLG to fuel expansion.

GLG opens offices in Chicago and Washington, D.C. GLG continues to invest considerable financial resources and thousands of person-hours to create the industry's most technologically advanced and comprehensive compliance system. GLG's systems and compliance oversight tools help experts manage conflicts and enable clients to implement their own protocols.



Alexander Saint-Amand, CEO

Alexander Saint-Amand becomes Chief Executive Officer of GLG. The company continues to expand beyond its financial services business, with new clients in the professional services industry and Fortune 1000.

GLG opens offices in India and Singapore.

2006

1998

### 1999

Mark, Thomas, and Alexander realize they have the opportunity to do much more than produce reports; they can fundamentally change the way companies conduct primary research.

After attending a number of industry conferences on behalf of potential clients, Alexander witnesses the power of informal, one-to-one, and small group conversations that take place between programmed events.

GLG begins building the technical infrastructure that allows it to connect client requests with relevant experts, creating a new professional learning platform.



GLG expands beyond healthcare and technology fields, beginning with a Power and Energy practice, which later becomes Energy and Industrials.

#### 2003

### GLG opens its first office outside the U.S. in London.

GLG builds out more practice areas, including Legal, Economic, and Regulatory affairs.



London, U.K.

2005 GLG opens an Austin, Texas

office which initially focuses on supporting its now 70,000 Council Members/ experts.

GLG expands into Asia and opens offices in Hong Kong and Shanghai. The company now has more than 200 employees and continues to introduce new practice areas: Accounting and Financial Analysis, Consumer Goods and Services, Financial Business Services, and Real Estate.

#### 2008

Silver Lake Partners invests \$200 million in GLG. The company's growth accelerates across industry verticals and GLG continues to enhance its technology and compliance systems.

GLG opens an office in Japan.

#### GLG has almost 700 employees and continues to focus on growth, especially in international financial services, and executing in new client segments.

GLG expands its customer reach to serve law firms and life sciences companies. GLG opens an office in Beijing.



GLG has almost 750 employees worldwide, including 115 sales professionals, 275 research professionals, and nearly 20 employees in legal and compliance.



GLGers at company Town Hall



#### transform the way top professionals learn with applications far beyond its initial client base. GLG formally launches GLG Institute for executives operating in increasingly complex business, regulatory,



Members work with prominent chief executives, technologists, scientists, and policy leaders for intensive counsel, advice, and Logo designed by network building. GLG also launches

and technological environments.

Michael Bierut Strategic Projects, partnering top management consultants and GLG Council Members to

design and execute high-impact projects for clients. GLG moves its global headquarters to One Grand

Central Place in New York City. The company creates the GLG Social Impact

GLG formalizes its broader mission to

Fellowship, its flagship Social Impact program, to give global social sector leaders access to GLG's membership at no cost.

2014

#### 500,000 experts. GLG continues its product expansion with surveys.

The Arnhold Institute for Global Health at the Icahn School of Medicine at Mount Sinai and GLG partner to create the Mount Sinai-GLG Global Health Scholars program.

GLG's global membership

grows to include more than

2016

### 2017



GLG moves into larger new offices in Hong Kong, Mumbai, Dublin, Singapore, and Dubai, and doubles the size of its Austin office. GLG launches several new video series. An independent evaluation confirms the success of GLG Social Impact's Social Impact Fellowship, which adds six new Fellows, bringing the total Fellowship community to 36.

### 2010

An increase in U.S. prosecutions of insider trading brings increased scrutiny to investment research. GLG's compliance initiatives and its state-of-the-art programs are increasingly valued in this climate.

#### 2012



GLG Social Impact Fellows

GLG Social Impact launches, bringing GLG's learning platform to the social sector as it begins working with nonprofits.

#### 2013

GLG has more than 900 employees in 21 offices around the world and manages a membership of more than 375,000 Council Members.

GLG incubates GLG Institute, focused on executive learning and mentorship, and GLG Share, focused on founders of leading, venture-backed startups. GLG opens an office in Dubai.

## 2015

GLG launches its online video series. Expertise at GLG, featuring GLG experts sharing their perspective and insight.



GLG has more than 1,100 employees in 22 offices in 12 countries. Its membership comprises more than

425,000 thought leaders and practitioners. GLG's clients include Fortune 500 Companies **Bailey in Expertise** in nearly every sector and the leading professional services

firms and financial institutions.

GLG buys back Silver Lake Partners' interest in the company, giving GLG's management and shareholders flexibility to pursue new opportunities and focus on longer-term growth.

SFW Capital Partners makes a strategic investment of approximately \$212 million in GLG to support continued growth.



**Technology executive Paul** Todd becomes GLG CEO, taking over from Alexander Saint-Amand.

#### 2018

employees.

founder Christian

at GLG video